

CONTENTS:

Introduction & Background	Pages 2 - 3
Emcee	Page 4
Keynote Inspirational Speaker	Pages 5 - 12
Corporate Delegate Gift Offer	Page 12
Comedy Magician & Mentalist	Pages 13 - 14



WOLFGANG RIEBE

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www.wolfgangriebe.com

WOLFGANG RIEBE AN INDUSTRY TITAN!



An illustrious career spanning over three decades, Wolfgang has enthralled audiences worldwide, dazzling over a million people live across 165+ countries.

WOLFGANG RIEBE

Prepare to be enchanted, and inspired by an unparalleled fusion of magic, comedy and motivation.



Emcee

A dynamic, infectious energy, infusing formal business sessions with fun & professionalism.



Comedy Magician

Unforgettable moments with upscale, mesmerising illusions that seamlessly reinforce core messages.



Keynote Speaker

Authentic experiences delivering practical life skills that unearth your hidden capabilities.

*"When Wolfgang walks onto the platform, he captures the audience immediately!
An iconic, authentic and incredibly dynamic communicator."*

3-IN-1 OFFERING

HOW IS THAT EVEN POSSIBLE?

www.wolfgangriebe.com

OBJECTIVES

To assist you in every way to make your next meeting, or event, the most memorable ever and to always put your company, brand, objectives and team first.

To apply my years of global experience and exposure to numerous different fields of business so that together we create a smooth, practical and workable event where everyone has fun and where in the end, you as a company have achieved your goals and expectations in terms of ROI.

SOLUTION

My goal is to elevate your event and brand through the use of clever prestidigitation, humour and 'real-life' experience so that every attendee is riveted to their seats and experiences the most Memorable Magical Moments ever.

EXPERIENCE

My career began as a corporate magician, before performing on the world's leading cruise ships gaining international experience.

From here I moved to the senior position of cruise director taking responsibility of the entire success of a cruise together with the Captain & Hotel Director, gaining substantial management and emcee experience.

Later my focus shifted to expedition cruising through the Arctic and Antarctic. After many years I became land based, completing my post graduate business thesis on complexity thinking which led to travelling the world as a leading motivational keynote speaker sharing my incredible life-story.

I have written numerous books, including a world best seller, starred in countless of my own TV series, appeared live in front of more than 1 million people in over 165 countries - creating an iconic verifiable global reputation in infotainment and corporate events which I would like to share with you.



AT A GLANCE

- 1+ Million Live Enthralled Attendees
- 15+ Million Views on YouTube
- 150 000+ Online Students
- 180+ TV Shows
- 165+ Countries
- 45+ Published Books
- 35 Years Global Experience
- Lifetime Achievement Award



WOLFGANG RIEBE

Director
The Institute of Magical Research (Pty) Ltd

"For over 30 years, I have been creating Memorable Magical Moments for the worlds top 500 blue chip companies, as well as private events and on cruise ships."

MEMORABLE
MAGICAL
MOMENTS



Winning Together
Leadership
Best People
Life is not about being dealt
a good hand, but playing a
bad hand well!



MY PATH OF IMPACT

Engage, entertain, enthrall... **infotainment**

Do you need a versatile moderator who seamlessly adapts while maintaining command? I'm here to ensure you, your team, and event organisers can unwind, or focus on 'behind-the-scenes' essentials.

My Approach

My multidisciplinary expertise fortifies your event's goals, handling any scenario to ensure flawless program execution. Whether guiding strategy sessions, emceeding prestigious galas, or chairing full and half day conferences, my presence guarantees unforgettable, seamless experiences every time I step onto the stage.

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Moderator **The Magic of Possibilities**

Wolfgang, a multilingual maestro, orchestrates top-tier moderation, blending audience insight, captivating attention, and spotlighting your event's luminaries.

Adaptability is key: he crafts an immersive experience tailored to your event, leveraging his vibrant, authentic persona to captivate minds & steer focus precisely where it's needed weaving a seamless tapestry throughout your 1 to 2-day business sessions, galas, product launches, kick-offs, or events. Each element harmonises, ensuring continuity and relevance, aligning seamlessly with subsequent speakers and themes for an unforgettable, cohesive event journey.

1 MIL+

LIVE ATTENDEES

165+

COUNTRIES

30+

YEARS
EXPERIENCE

CMASA Golf Club Managers Annual Conference: *"The way in which you were able to keep the delegates focused between sessions with your magic in relation to the topics, was fantastic and has resulted in the delivery of a successful and worthwhile conference for our members. We look forward to building on this relationship and doing more with you."* **SPAR:** *"Our members enjoyed your performance tremendously. Your MC of the LOS awards was superb!"*

YOUR 'MAGICAL' MEETINGS & EVENTS KEYNOTE SPEAKER

Expert in Cognitive Thinking, Perception & Logic

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The WOW factor coupled with authenticity

Meet Wolfgang: an exceptional speaker, author, businessman, and illusionist. His talks blend real-life wisdom with dazzling illusions, delivering profound insights in an entertaining and impactful style.

With a magnetic presence and innate communication skills, Wolfgang captivates audiences, inspiring renewed energy and camaraderie among colleagues. He embodies the KISS principle, believing in the magic of life and celebrating milestones while charting paths to future success.

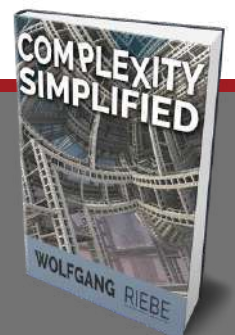
'Real Life' experience coupled with academia

In 2015, Wolfgang completed his groundbreaking thesis at York St John University, exploring whether 'complexity thinking' inhibits Innovation in leadership in multinational companies?

This pivotal research laid the foundation for his acclaimed book, "Complexity Simplified," cited by over 250 doctoral students. Backed by 35 years of global engagement across 165+ countries, Wolfgang's expertise merges academia with real-world insights, guiding corporate leaders on the nexus of Logical Thinking and Emotional Intelligence.

Coca Cola: "Truly amazing, relevant and very professional. You did a superb performance." **AVIS:** "Many thanks, the client was very happy." **SPAR:** "A true professional and a joy to watch."

PROMO VIDEO: <https://www.youtube.com/watch?v=1xWTb3ywLfM>



SLEIGHT OF MIND

Unlock the Magic of Your Mind
with Wolfgang Riebe!

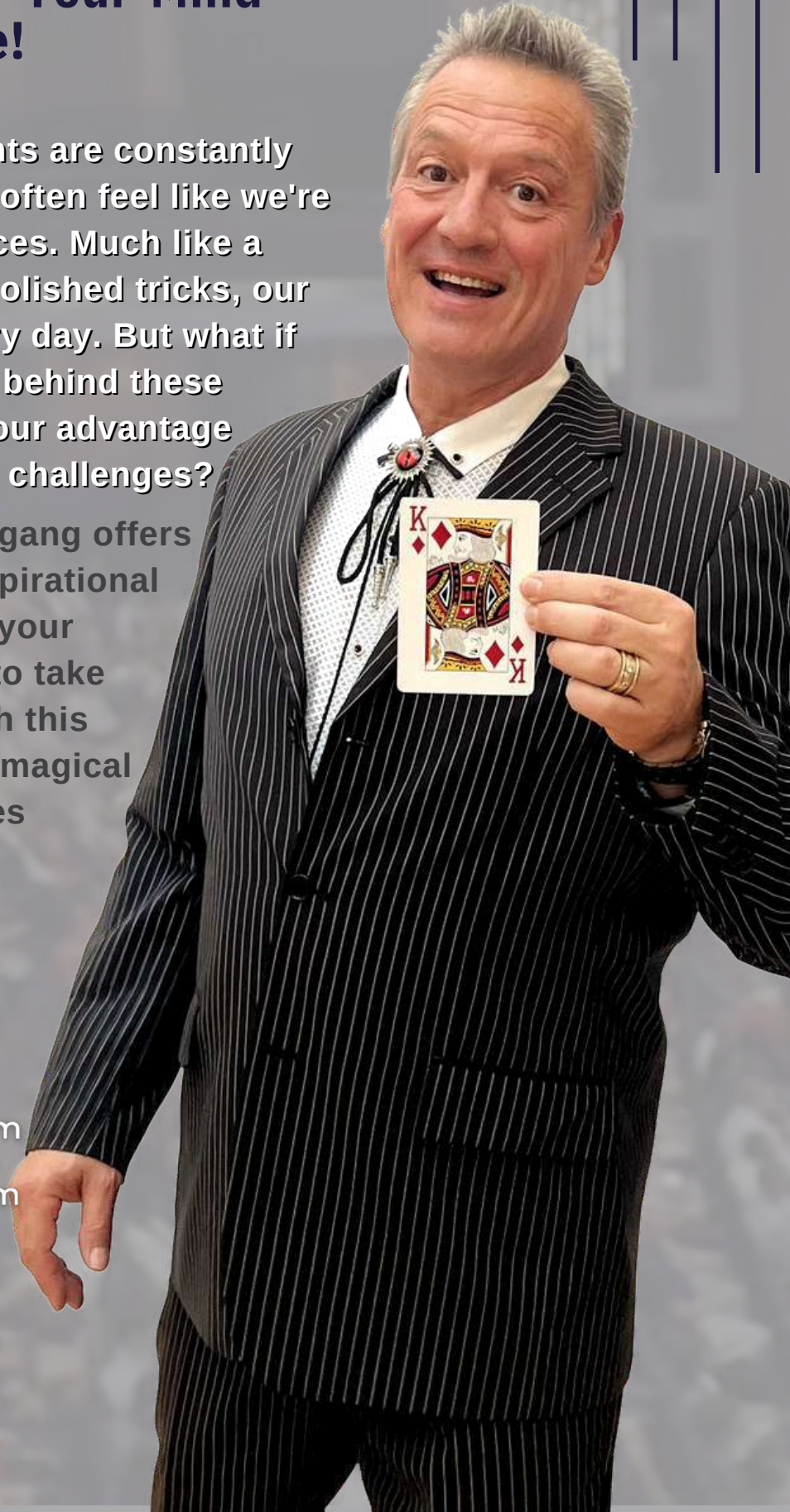
In a world where our thoughts are constantly influenced by a system, we often feel like we're at the mercy of external forces. Much like a magician dazzling us with polished tricks, our minds are manipulated every day. But what if you could learn the secrets behind these illusions and use them to your advantage to help you cope with these challenges?

A titan in the industry, Wolfgang offers an extraordinary 60-min inspirational keynote that will transform your mindset and empower you to take control of your thinking with this pioneering blend of unique magical entertainment that reinforces powerful life-changing inspirational messaging.

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🌐 www.wolfgangriebe.com





7 STEPS TO A TRULY FULFILLING LIFE

COMMON SENSE ENCOURAGEMENT

- ✓ Embracing cross cultural differences.
- ✓ The skill of logic in achieving success.
- ✓ Discovering contentment within yourself.
- ✓ The role of laughter in coping with stress.
- ✓ Letting go of the past and learning to love.
- ✓ Passion as a driving force.
- ✓ The power of the subconscious mind.
- ✓ Skills to help improve your awareness.

CLIENT REVIEWS

DOW Europe: "Thank you very much for your huge contribution at our seminar. YOU added ***** value for our successful event!!!"

Rupert & Rothschild: "Thank you so much for such an interesting workshop."

Voermol: "You left us with a lot of very important thoughts."



A keynote experience unlike any other, designed to ignite **unparalleled inspiration** within your team. Born from real-life trials and triumphs, this talk resonates deeply, stirring hope, fortitude, and a renewed sense of purpose.

Based on Wolfgang's bestseller, this session captivates audiences as he candidly unveils personal highs and lows with an approachable charm, evoking laughter and **profound insights**. It's a **transformative** keynote that doesn't just motivate; **it empowers**. Built on straightforward principles, it speaks universally, resonating with **every level of your organisation**.

Unlike conventional 'feel-good' talks, this isn't just about motivation - it's about **actionable, practical life skills**. Attendees leave not just inspired but equipped, ready to apply immediate positive changes in their lives. Experience a keynote that transcends, leaving an indelible mark on your team's collective journey.

RESILIENCE & REINVENTION

I LEFT... I'M BACK... HERE'S WHY!

or

PROUDLY
SEFRICAN!



Are you disheartened about South Africa's future, politics, and the current state of affairs?

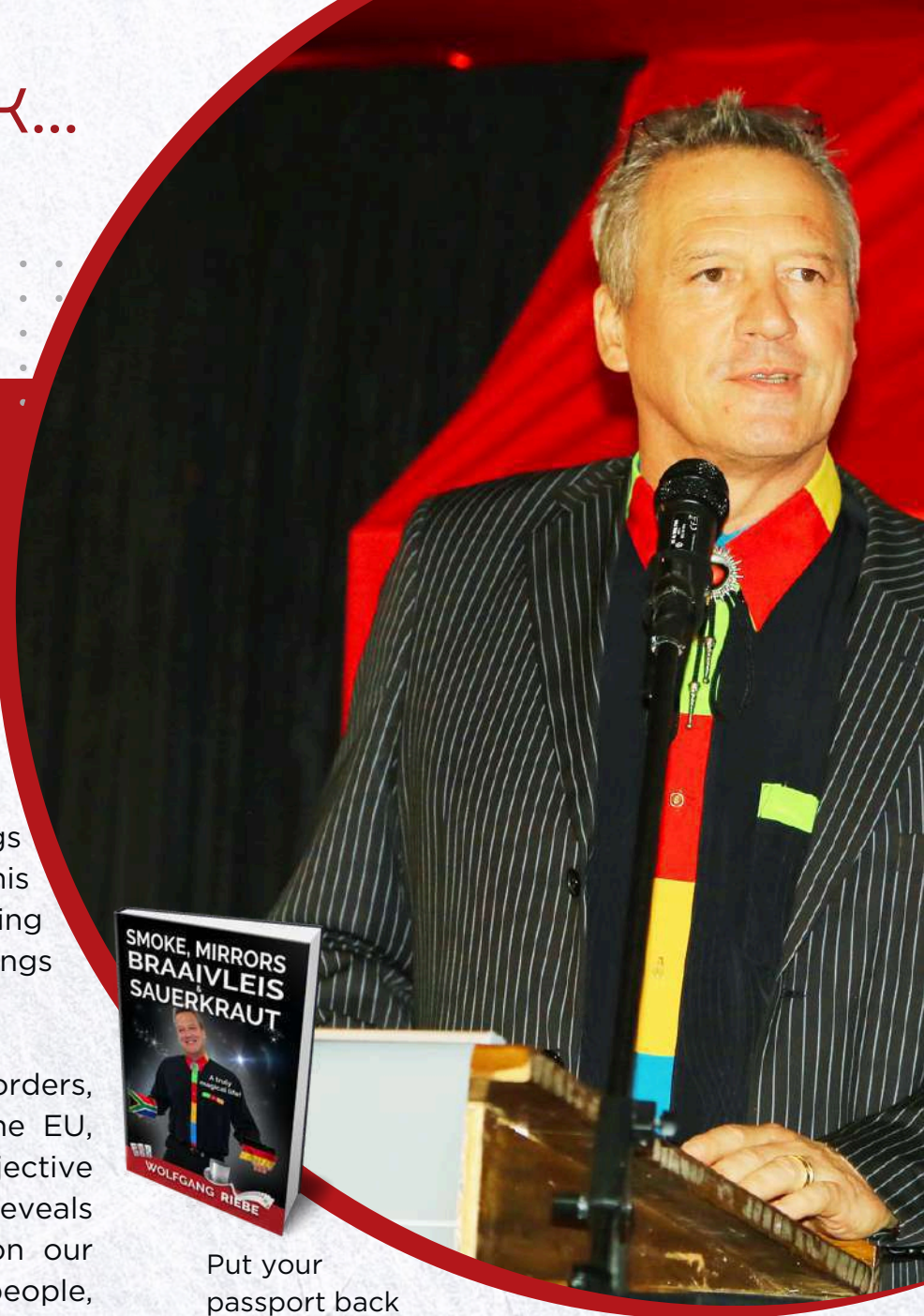
Wolfgang Riebe, an individual who once shared those sentiments, brings a powerful narrative born from his experiences living abroad and working across 165 countries at global meetings and events.

Discover a talk that transcends borders, offering invaluable insights into the EU, USA, and Asia. Wolfgang's objective comparison between nations reveals surprising truths, shedding light on our nation's true strengths - our people, cultural richness, and unwavering resilience.

This isn't just about South Africa - it's a global perspective reset. Challenge the media's narrative, rethink political roles, and see beyond the chaos. Wolfgang's compelling discourse showcases our nation's incredible potential and position in the world.

CLIENT REVIEWS

PGA: "I loved it second time around too - makes such an impact. Thank you for sharing this with our members - nearly one third of our members now live overseas - every month I send out an educational newsletter and I write a little motivational story to cover an event - this time yours!" **Logicallis:** "Feedback is fantasies. Die mense jou kwaai geniet. Baie komplimente vir jou."



Put your passport back into the safe as you join Wolfgang on this insightful journey, empowering you to embrace hope and pride in our beloved rainbow nation!



MY QUOTES

"A man travels the whole world in search of that 'special something', only to come home and find it there!"



KEY TAKEAWAYS

- ✓ Celebrating South Africa's diversity as a microcosm of the world
- ✓ SA's standing in the global spectrum
- ✓ Unveiling media misconceptions
- ✓ The world's changing landscape
- ✓ Global political realities

STRATEGIC COMMUNICATION



Through a neuro-scientific approach, real-life experience plus academic research, Wolfgang shares and demonstrates the impact and behaviour of the brain on how we think and communicate in our daily lives, so that delegates can understand how to increase flexibility, improve communication, efficiency and effectiveness within their work environment and personal lives.

As an organisation your future performance is dependent on inspiring your employees to increasingly think out of the box and innovate. Conservation of current profit levels, achievement of KPI's, increased competition and the associated stress is impacting performance.

Simplifying complexity by understanding how the brain functions, enables your staff to recalibrate their thinking and apply this 'know-how'. This empowers employees to optimise their thinking by reaching a higher level of cognitive functioning that enables them to effectively achieve more in less time.

CLIENT REVIEWS

Sanlam *"You are the one and only speaker that keeps the attention till your last word and also making it fun."* **Global Comms:** *"It was fantastic working with you again. You lifted the spirits at all our roadshows"*

CASE IH Europe: *"It was a great pleasure to have you with us again in Brussels. The feedback was very positive. You definitely made this distributor meeting unforgettable."*

PRACTICAL & USABLE LIFE SKILLS

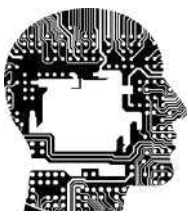
- ✔ Learn the power of logical thinking & how it can increase productivity.
- ✔ Understand how our brain interprets what we see and say and how this affects everyday thinking & behaviour.
- ✔ Master strategic communication challenges in order to effectively connect with colleagues & customers.
- ✔ Understand the importance of the 'why' over the 'what' and the 'how'.
- ✔ Learn how to think out of the box.
- ✔ Messages reinforced with visual examples & illusions.

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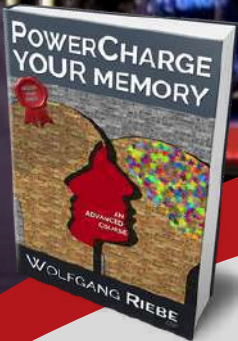
**POWERCHARGE
YOUR
MEMORY**

TOMORROW TODAY

COCA-COLA WEST AFRICA BOTTLER CONV 017



IMPROVE YOUR MEMORY IN 30 MINS



A MIND-BLOWING WORKSHOP

Of the money you invest in training, how much do your employees really remember? **Isn't it time for a change?**

Do you remember... yesterday's meeting discussions, crucial appointments, names of new clients, even foreign names slipping your mind, or essential items vanishing from your 'To-Do' list. **We're all capable of more!**

A potent keynote/workshop offering immediate, enduring value. **Delegates depart equipped to apply newfound skills instantly!**

Forge robust mental connections, foster impeccable recall and bolster cognitive agility. Experience this new transformative power of whole-brain thinking and boost productivity that propels your team to new heights.

Can be applied immediately.

Builds confidence, enhances self-worth & maximises retention.

Interactive and suitable for all levels of employees.

Breaks down walls & enhances staff communication.

Computacenter: "The office is buzzing this morning. They are sharing the experience with their colleagues. I believe it was a great success."

BioPharma Dubai: "Your presence was remarkable and added a lot to us."

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SPEAK WITH CONFIDENCE



Presentation training & speaking skills trainers are a dime a dozen, **BUT** how many wield real-world expertise across **165+ countries**, addressing over a million live delegates?

The coveted CSP designation from the National Speakers Association of America is an accolade bestowed upon a select few - less than 850 globally. Wolfgang earned this honour in 2012 and was recognised among Europe's Top 100 speakers in 2010, a testament to unparalleled expertise.

With over 1000 YouTube videos and a wealth of professional experience, Wolfgang embodies the **'walk the talk'** philosophy. He doesn't just teach, he empowers speakers to excel. Whether it's your sales force, trainers, presenters, or leadership team seeking to refine their speaking prowess, this workshop is an indispensable opportunity for your team's advancement.



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UNLEASH THE ART OF PERSUASIVE COMMUNICATION

- ✓ Tell your story & share ideas effectively.
- ✓ Increasing confidence & presence.
- ✓ Voice control, understanding body language & conquering stage fright.
- ✓ Read and take control of an audience.
- ✓ Effective use of presentation technology.
- ✓ Application of self evaluation techniques.

Udemy: "Every speaker should take this course. Wolfgang is full of tips & tricks, has a 'cheeky' sense of humour, but not afraid to tell it like it is! He is animated, engaging, entertaining and fun to watch. One of the best courses I have ever taken!"

CMASA: "Brilliant. Thank you. Love your work!"

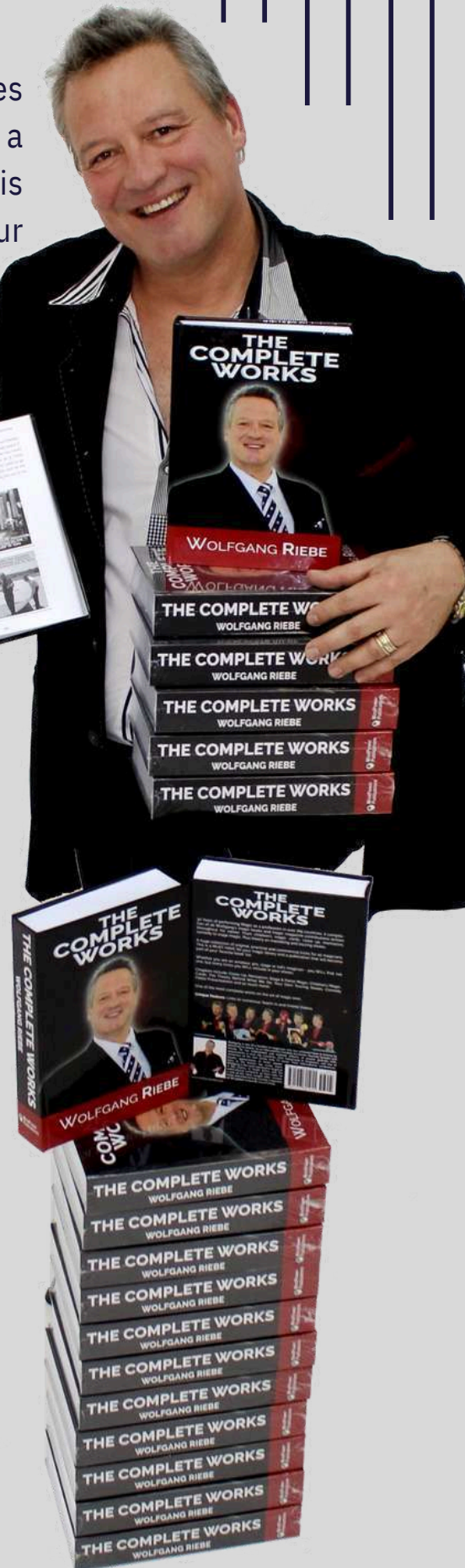
UNIQUE DELEGATE GIFT OFFER

Are you searching for the perfect delegate gifts to elevate your event experience? **Look no further!**

Here's a game-changer! Imagine gifting your delegates with the motivational wisdom of Wolfgang himself, a multi and best-selling million-copy author. Wolfgang is ready to personalise his best-selling book with your company logo on the cover, ensuring your brand gets the attention it deserves.



YOUR
LOGO
HERE





MEMORABLE
MAGICAL
MOMENTS

COMEDY MAGICIAN

MEETINGS & EVENTS SPECIALIST

A GLOBAL PHENOMENON

Memorable Magical Moments of wonder in a world filled with amazing illusions coupled with an incredible stage personality, have resulted in Wolfgang becoming one of the most popular and respected corporate comedy magicians in the world today.

This multi-lingual enter-trainer, TV star and best-selling author not only captivates his audience with many 'wow' moments, but also includes unforgettable messaging so that audiences truly experience memorable magical moments.

ENTERTAINING, UNFORGETTABLE & INCOMPREHENSIBLE

Whether you're searching for an incredibly funny comedy magician, a mind blowing mind reading act, or a tailor-made show around your conference theme or product, Wolfgang has an iconic track record of delivering thousands of memorable magical moments.

In short, after reading his autobiography, 'Smoke, Mirrors, Braaivleis & Sauerkraut' most people say, "*Wow, they should make a movie about your life!*"

MAGIC SHOWS ON OFFER

WOLFGANG RIEBE

CONFERENCES | START SESSIONS | INCENTIVES | ROAD SHOWS | WORKSHOPS | LAUNCHES
CONGRESSES | GOLF DAYS | KICK-OFF EVENTS | AWARD CEREMONIES & GALA DINNERS



COMEDY & MAGIC

1

Whether at a convention, golf day, gala award evening, product launch, client appreciation party, incentive event, kick-off, or roadshow... Wolfgang will consistently go out of his way to accommodate your needs and fit in with your venue and audience. An **unequaled, internationally appealing show** that can be performed anywhere, combined with much wit & humour.



MENTALIST & MIND READER

2

Are you are intrigued by the unknown, and fascinated by **psychics, soothsayers and mind readers**? Years ago Wolfgang decided to study psychology, cold reading, memory techniques and the metaphysical, creating his own **unique, witty and entertaining theatre of the mind**. He may possibly change your thinking through thought-provoking mental effects that will leave you gasping. However... he will always openly concede that these are merely clever deceptions designed to entertain and intrigue you!



MAGICIAN OF CEREMONIES

3

Multi-Day Events, Evening Galas, Game Shows & More Being a TV celebrity, singer or entertainer does not qualify anyone to be an MC. This is a specialised field that takes years to master. Having been a cruise director on passenger liners and program director an multiple international conference's, Wolfgang is the ultimate multi-lingual conference chairman who can host you event with passion, energy and professionalism.

PROMO VIDEO: https://www.youtube.com/watch?v=_pOjxNRQt1A